



*"Beauty will
save the world"*
F. Dostoyevsky

THE | MALL
LUXURY OUTLETS

*“A beautiful Italian
Experience”*

because our core value is beauty.



Experiences Menu:

Landscape

- Amazing ride on a Ferrari super car
- Amazing ride on a vintage Duetto car
- Amazing ride on a Vespa

Fashion

- The birth of Italian Style
- An exclusive image consultant experience

Sport

- Hot Air Balloon over Tuscany
- An extraordinary Safari Tour at Fattoria di Maiano

Food

- Tuscan Food cooking classes @ ToscaNino Academy

Amazing ride on a Ferrari super car



Reach the luxurious The Mall Firenze from your accommodation in Florence with a Ferrari car & driver service. Once your shopping will be done, discover the Chianti countryside and experience the Tuscan specialties. With your Ferrari car pass through Valdarno and continue through the Chianti hills up to Badia a Coltibuono abbey.

In this property you will have the chance to experience the Tuscan and regional cuisines, by preparing a 4 course menu using local and seasonal ingredients. This amazing menu will be served in the owner's private dining room with a selection of wines produced by Badia a Coltibuono.

After lunch, coffee and grappa will be served in the fireplace room near the living room.

Tour includes:

Departure from your accommodation, meeting with the instructor, general briefing; Tour of Tuscany by Ferrari (models can be chosen according to availability); Guided tour of a Medieval Village, tasting lunch in a fine restaurant; Visit to The Mall Firenze enjoying exclusive benefits.

The experience lasts: 6 hrs

Amazing ride on a Duetto vintage car



Such fulfilling experience is topped off with and even more unforgettable vintage Duetto car drive. A private Mercedes car will transfer you to your vintage Duetto car location.

You will experience one of the most engaging and enjoyable rides, through the curving scenic roads of Tuscany, and through the peaceful breathtaking views.

To conclude, you will have the most incredible shopping experience at The Mall Firenze. Once your shopping will be done you will have a pleasant and relaxing drive that will take you back to Florence with a Alfa Romeo Duetto vehicle.

Tour includes:

Departure from your accommodation, meeting with the instructor, general briefing.

Tour of Tuscany by Alfa Romeo Duetto (models can be chosen according to availability)

Guided tour of a Medieval Village, tasting lunch in a fine restaurant.

Visit to The Mall Firenze enjoying exclusive benefits.

The experience lasts: 6 hrs

Amazing ride on a Vespa



Reach The Mall Firenze on board of an Italian vintage Vespa. A private Mercedes car will transfer you to your vintage Vespa location. You will experience one of the most engaging and enjoyable rides, through the curving scenic roads of Tuscany, and through the peaceful countryside. To conclude, you will have time for the most incredible shopping experience at The Mall Firenze. Once your shopping will be done you will have a pleasant and relaxing drive that will take you back to Florence in a Mercedes vehicle.

Tour includes:

Departure from your accommodation, meeting with the instructor, general briefing. Tour of Tuscany by Vespa (All Scooters are Automatic) Guided tour of a Medieval Village, tasting lunch in a fine restaurant. Visit to The Mall Firenze with VIP card.

The experience lasts: 6 hrs

The birth of Italian Style



A projection of unique images from *Foto Locchi* historical photographic archive will lead the audience towards a riveting journey to the discovery of Italian Fashion origins, whose roots stretch back to Florence in the 50s, when the first «pret-a-porter» fashion shows were held in the *Sala Bianca* at *Palazzo Pitti*.

Miss Erika Locchi, *Foto Locchi* historical photographic archive direct descendant, will entertain the Guests with a brilliant lecture that will capture their attention with passion and fun.

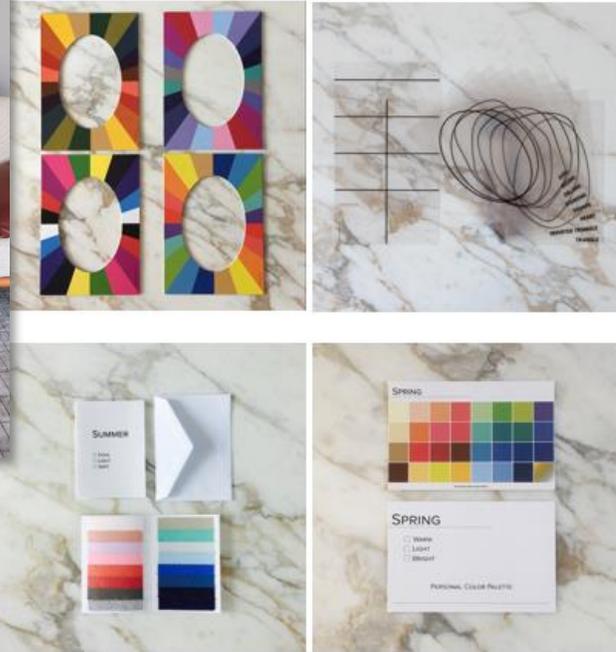
The lecture lasts: 1H/1,5H approx.

Languages: Italian/English - translator can be provided upon request (price will be communicated accordingly)

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An exclusive Image Consultant experience



An Image Consultant, focused on wardrobe and fashion, will give advices according to the color of the skin, shape of the face and body of the Client. Along with suggestions on what clothing styles, colours, designs, accessories and materials work best to flatter an individual's physique: all to help the creation of impeccable style.

Where: The Mall Firenze Vip Lounge

Hot Air Balloon over Tuscany



Experience the magic of flying over Tuscany's vineyards, olive groves, imposing castles and ancient townships. There's nothing more beautiful than flying in a hot air balloon over the Florentine Chianti hills, experiencing the timeless romantic beauty of Italy from a unique perspective.

The experience lasts: from 60 to 90 min

An extraordinary Safari Tour at Fattoria di Maiano

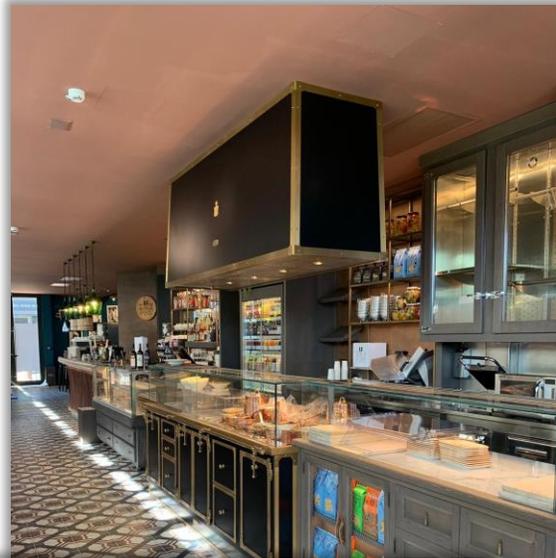


The beautiful park of Fattoria di Maiano is extended over hundreds of hectares, between wooded paths and evocative quarries. An exceptional setting for trekking and hiking, restorative walks and scenic stops.

Together with an expert guide, you can admire the most interesting places and the most remote corners such as the Parco della Regina, the small lake Colonne, and the breathtaking landscapes of our Botanic Garden. In addition, it is possible to meet animals like geese, hens, ducks, horses, donkeys and even ostriches. They are all free-range and live in their natural habitat.

The experience lasts: 90 min

Tuscan cooking classes @ ToscaNino Academy



Mixology bar

Masterclass with Italian cocktails world champion.

Italian pastry

Masterclass with pastry chef on how to make basic preparations or a finished dessert (*tiramisù*).

Italian cuisine

Masterclass with the chef on how to prepare sauces for pasta, Italian cuisine typical dish.

Fresh hand made pasta

Professional pasta maker will explain how to prepare homemade fresh pasta (*tagliatelle, gnocchi or maltagliati*).

Coffee master class

Explanation of the various type of coffee, roasting process, origins and flavors held by a roaster expert.

Wine Tasting

A professional sommelier will talk about the various types of wine with a particular focus on the Chianti Classico wine production.

Olive Oil Tasting

An expert producer of "EVO" olive oil will share his passion and knowledge about the production of this excellent olive oil.

Tuscan cigars

A Tuscan cigar expert will talk about the origin of this particular cigar and its characteristics while a cigar maker will show how to prepare an excellent Tuscan cigar.

Chocolate

A master chocolatier will introduce the characteristics of cocoa and demonstrate how to melt chocolate to make delicious pralines.

Prices: upon request

Where: Toscanino Academy @ The Mall Firenze

Each experience lasts: 1h approx.



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LUXURY OUTLETS

Experiences

Menu:

Landscape

- Glittering Fashion & glamorous speed on an Italian super car (from Monaco)
- Glittering Fashion & glamorous speed on an Italian super car (from The Mall Sanremo)
- Sailing your way to the temple of style
- Glittering style and sunset cruise
- Enchanting boat tour
- A memorable helicopter ride over the Riviera

Welcome to Sanremo

- Unique Sanremo - city tour
- Sanremo - mansions and gardens
- Breath-taking whale watching experience

Food

- Sanremo Gourmet Tour
- Cooking class «Pesto Sauce»
- Cooking class «Tiramisù experience»

Sport

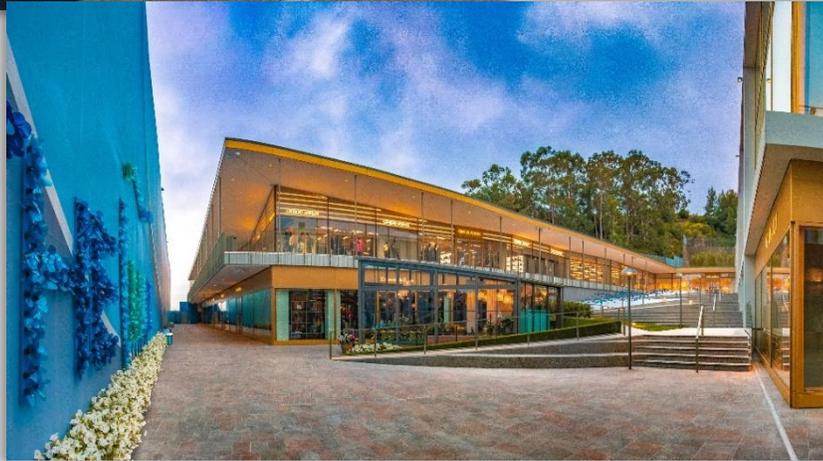
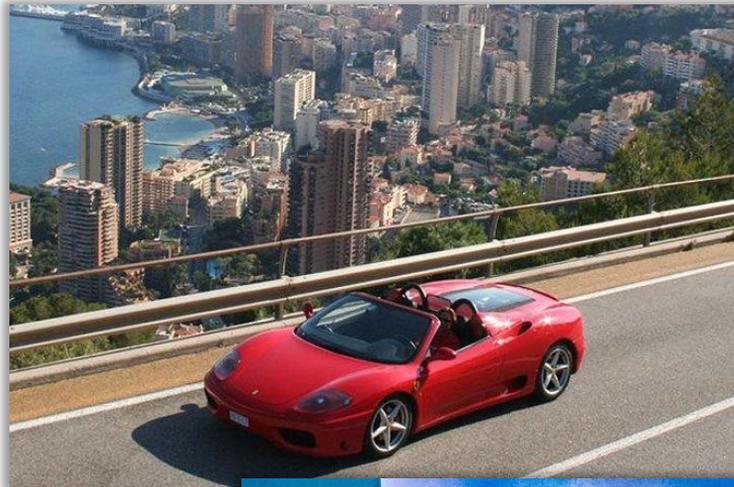
- 100% Natural Golf

Design

- Meet authentic Italian design with "Poltrona Frau"



Glittering fashion and glamorous speed on an Italian super car



FROM MONACO

Depart from your hotel in Monaco in great style on board of an Italian Supercar for a memorable hour tour comprising evocative quintessentially Italian views of the countryside and the Riviera.

Stop in a charming spot along the way for a mouth-watering typical lunch, and a delicious glass of local wine.

End your tour at The Mall Sanremo, the luxury shopping destination, arriving with a roar like a VIP superstar, and shop to your heart's content.

The experience includes:

- 140km Supercar Tour from Montecarlo to The Mall Sanremo; (approximately 4 hours actual driving time);
- Typical lunch along the way;
- Visit to **The Mall Sanremo** Outlet enjoying exclusive benefits.

The experience lasts: 6 hours

Glittering fashion and glamorous speed on an Italian super car



FROM THE MALL SANREMO

Travel to The Mall Sanremo independently, your gleaming dashing Supercar and your expert instructor will be there waiting for you, with a detailed customized map & roadbook! Learn the basics on how to drive your sensational car and depart with a roar, to discover the marvelous surroundings following the itinerary on your roadbook.

Enjoy a memorable tour comprising picturesque towns, and evocative quintessentially Italian views of the countryside and Riviera and stop along the way for a mouth-watering typical lunch and a delicious glass of local wine.

Drive back to The Mall Sanremo to crown your day with an unforgettable, glamorous shopping spree.

The experience includes:

- 140km Supercar Tour departing from/returning to The Mall Sanremo (approximately 3 hours and actual driving time);
- Production of detailed customized map & roadbook;
- Typical lunch along the way;
- Visit to **The Mall Sanremo** Outlet enjoying exclusive benefits.

The experience lasts: 6 hours

Sailing your way to the Temple of Style



Travel to Sanremo's charming marina, where your gleaming private state-of-the-art sailboat and expert captain, will be waiting for you.

Ships ahoy, set off for a splendid cruise!

Savor the fresh sea breeze and gentle sway and admire the dazzling coastal landscape studded by villages, terraced gardens and brightly-colored homes. Weather-permitting swim or sunbathe and enjoy a tasty on-board lunch based on mouth-watering local specialties.

Crown your day shopping at the luxurious **The Mall Sanremo**.

Spend a fabulous afternoon roaming the gleaming boutiques and find your favorite styles at the most competitive costs.

The experience includes:

Private sailboat cruise and lunch on board

Visit to **The Mall Sanremo** Outlet enjoying exclusive benefits

The experience lasts: 6 hrs

Glittering style and Sunset Cruise



Spend a fabulous day roaming the gleaming The Mall boutiques and find your favorite styles at the most competitive costs.

At the end of your shopping spree, travel to Sanremo's charming marina, where your gleaming private state-of-the-art sailboat, and expert captain, will be waiting for you.

Ships ahoy, set off for a splendid sunset cruise.

Admire the dazzling coastal landscape studded by villages, terraced gardens and brightly-colored homes, and crown your day savoring a deliciously refreshing *aperitivo* as the fiery-red sun dives into the sea.

The experience includes:

Visit to **The Mall Sanremo** Outlet enjoying exclusive benefits

Private sunset sailboat cruise and *aperitivo* on board

The experience lasts: 6 hrs

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Enchanting boat tour



Happy hour is definitely one of the best moments during the warm autumn days, especially on a sailing boat!

On board of the great sailing boat you will be able to live a unique experience of relax, but also of fun! Once we leave the harbor, we will illustrate the particularities of the "City of flowers" giving historical and cultural notions, coasting along Sanremo by motor.

We will reach the "Giunchetto" beach anchorage on Capo Sant'Ampelio or, alternatively, the "Tre ponti" bay you can admire a marvelous landscape accompanied by beautiful music, good wine and appetizing snacks.

For reasons of timing, it will not be possible to go sailing. Sometimes, if the wind is favorable, we open the head sail on the way back.

The experience lasts: 2 hrs

Period: middle September - November

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A memorable helicopter ride over the Riviera



On this helicopter tour, you'll discover the best of Monaco and its surrounding.

Take-off from the heliport of Monaco.

From there, your pilot will head east, over the headland of Cap Martin and the waterfront charms of Menton, before discovering the dramatic, elevated inland villages of Castellar, St. Agnes, Gorbio, Roquebrune village and La Turbie before returning to Monaco's Heliport.

The experience lasts: 10 min

Possible to book longer flights - 20 min or 30 min

Price on request

Unique Sanremo



The Medieval center and the celebrated 19th and 20th century resort.

Let us take you for a stroll through Sanremo's Medieval heart, La Pigna - the pinecone, after its shape, and then discover the wonders and scents of the 0-km fresh food market.

Finally get to know the 19th and 20th century resort which still attracts monarchs, the nobility, the high rollers and celebrities worldwide.

Experience highlights:

- Walking itinerary;
- Guided tour of the Medieval village, led by licensed tourist guide;
- Meeting point: in front of the main entrance of the Sanremo Casino.

Private tours & prices - on request

Languages: Italian, English, French. Other languages - on request, for an additional fee, and must be booked in advance.

The experience lasts: 2 hrs

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Sanremo – Mansions and Gardens



Floriseum



Villa Ormond Garden

Villa Nobel



An inspiration for garden lovers and a walk through the grand old past

An historical, architectural and botanical tour, which will open up the past lives of the high-class families from the 19th and 20th century: the Ormond Gardens, the Floriseum - the not-to-be-missed Museum of Flowers, Villa Zirio the residence of the last German Emperor, and Villa Nobel.

For the ones passionate for gardening, the home of unique botanical species is a must!

Experience highlights:

- Walking itinerary;
- Guided tour led by licensed tourist guide (Villa Ormond gardens and Villa Nobel);
- Visit of the Floriseum - the Museum of Flowers of San Remo;
- Ligurian *Aperitivo* at the end of the tour;

Private tours & prices - on request

Languages: Italian, English, French. Other languages - on request, for an additional fee, and must be booked in advance.

The experience lasts: 2,5 hrs

Sanremo Gourmet tour

Mozzarella di bufala



Italy's top regional specialties.

A moveable feast for the taste buds and a whirlwind romance with history. Savour Italy through its top regional specialties: Pesto sauce, focaccia, Italian salami, Parmigiano Reggiano, prosciutto di Parma, Mozzarella di Bufala, the authentic Italian gelato and much, much more ... Walking tour for foodies through the narrow streets of the Medieval town, off the beaten track. Simply unforgettable!

Experience highlights:

- 15 food & wine tastings (walking itinerary - several stops).
- The finest Ligurian street food and Italian specialties from vendors who have been feeding locals for generations.
- Discover off-the-beaten path neighborhoods in Sanremo, away from the tourist crowds;
- Visit of the Sanremo fruit and vegetables market;
- Guided tour of the **Medieval village**, called "La Pigna", run by licensed tourist guide;
- Meeting point: in front of the main entrance of the Sanremo Casino.

Private tours & prices - on request

Languages: Italian, English, French. Other languages - on request, for an additional fee, and must be booked in advance.

The experience lasts: 4 hrs



Baci di Sanremo



Prosciutto di Parma

Pesto Sauce cooking class



A full immersion in the Ligurian culinary tradition.

Meet our Chef and discover the authentic recipe of Pesto sauce, the valued condiment for minestrone and pasta dishes. After choosing the right ingredients, our Chef will teach you how to prepare a deliciously aromatic Pesto sauce made exclusively with local basil and prepared in the traditional way - using a marble mortar and a wooden pestle.

Experience highlights:

- Menu planning and food preparation with local expert;
- Cooking class "Pesto sauce" prepared in traditional way, using the marble mortar and the wooden pestle;
- Pesto tasting;
- PDO Riviera Ligure - Riviera dei Fiori extra virgin olive oil & Taggiasca olives tasting;
- Including: Med Food Lab certificate and recipes;
- Meeting point: Sanremo town center.

Private tours & prices - on request

Languages: Italian, English, French. Other languages - on request, for an additional fee, and must be booked in advance.

The experience lasts: 2 hrs

Tiramisù Experience



Share a mouth-watering experience with your friends

An established jewel of Italian cuisine: easy to make, by using the right ingredients and by being coached by an experienced professional.

A hands-on cooking class with tastings.

You'll be the envy of your friends the next time you invite them to dinner.

Experience highlights:

Menu planning and food preparation with local expert;

Cooking class "Tiramisu";

Including: Med Food Lab certificate and recipe;

Tiramisù tasting;

Meeting point: Sanremo town center.

Private tours & prices - on request

Languages: Italian, English, French. Other languages - on request, for an additional fee, and must be booked in advance.

The experience lasts: 2 hrs (including menu planning and food preparation).

Golf Club degli Ulivi, Sanremo



There is a place where winter can be mild and sunny, with light fragrant breezes blowing in from the sea, bordered by the Mediterranean Sea and the "Cote D'Azur": it is called "Riviera dei Fiori".

According to tradition, it all began on December 1, 1931. At 2 pm, to be precise. Two British gentlemen - Gannon and Blanford, two names that surely need no introduction - and instructors Prette and Pasquali "played" their first game. The space that housed the Clubhouse had been used before as a cricket ground and as a track for the new "flying machines".

The local British community found that the property made the perfect golf green, with olive trees on one side and sea waves breaking on the other. Numbered among the club's prestigious guests were King Leopold of Belgium, Princess De Rethy, Ballestreros, Langer and Prince Bernard of The Netherlands.

Today, this 18-hole, par 69, 5203-meter course is a dream come true for any golf fan!

Breathtaking whale watching experience



The "Santuario dei Cetacei Pelagos", which covers the stretch of sea between Liguria, Elba and Corsica, was established in 1993 by Italy, France and the Principality of Monaco as a testimony to the international significance that the phenomenon has reached in recent years - it aims to protect more than 2000 cetaceans belonging to eight different species that populate the Ligurian Sea.

The excursion lasts 4 hours from when the boat heads out towards the watery horizon. The idea is to sight and observe a wide range of resident mammal species in their natural habitat, the International Cetacean Sanctuary.

Passengers become active participants, along with the crew onboard, in the patient scouring of the horizon for signs indicating the presence of the large fish.

Timing: June - September, 3 days per week

The experience lasts: 4 hrs

Meet authentic Italian Design with Poltrona Frau



Italy stands out in the world in many aspects, such as art, music, architecture, cuisine, fashion and even design.

The “Poltrona Frau” lecture, held in the store / showroom inside of The Mall Sanremo, will arouse curiosity of the listeners by leading them into the deep journey telling the history of this memorable brand and of Italian design.

Price: upon request, depending on number of people
The experience lasts: 1 hour approx.

Welcome to the beauty

Welcome to
The Mall
Luxury Outlets



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